



**BC BIKE  
SHOW**

**February 28 &  
March 1, 2026**

**VANCOUVER  
CONVENTION CENTRE**



**WESTERN CANADA'S  
ULTIMATE  
CYCLING EVENT!**



Co-located with

**2 shows  
under 1 roof!**

**The  
Outdoor  
Adventure  
Show**

# WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE BIKE SHOW

*“The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!”*

*“We were non stop in the booth!”*



## WHY EXHIBIT

- The best place to **SELL** bikes & showcase your new cycling products
- The best event to **publicize** cycling activities, **recruit** new members and **encourage** participants
- **Face-to-face** contact with cyclists is the #1 way to promote your business

## BOOTH PRICING

10' x 10' Booth = \$1,575      10' x 20' Booth = \$2,595

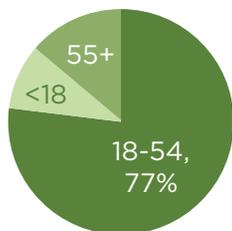
10' x 30' Booth = \$3,495      20' x 20' Booth = \$4,190

Over 500 sq.ft. - Contact us for options

**BOOK  
EARLY  
AND  
SAVE!**

## ABOUT OUR VISITORS:

### Age:



77% are in the key 18-54 age buying group.

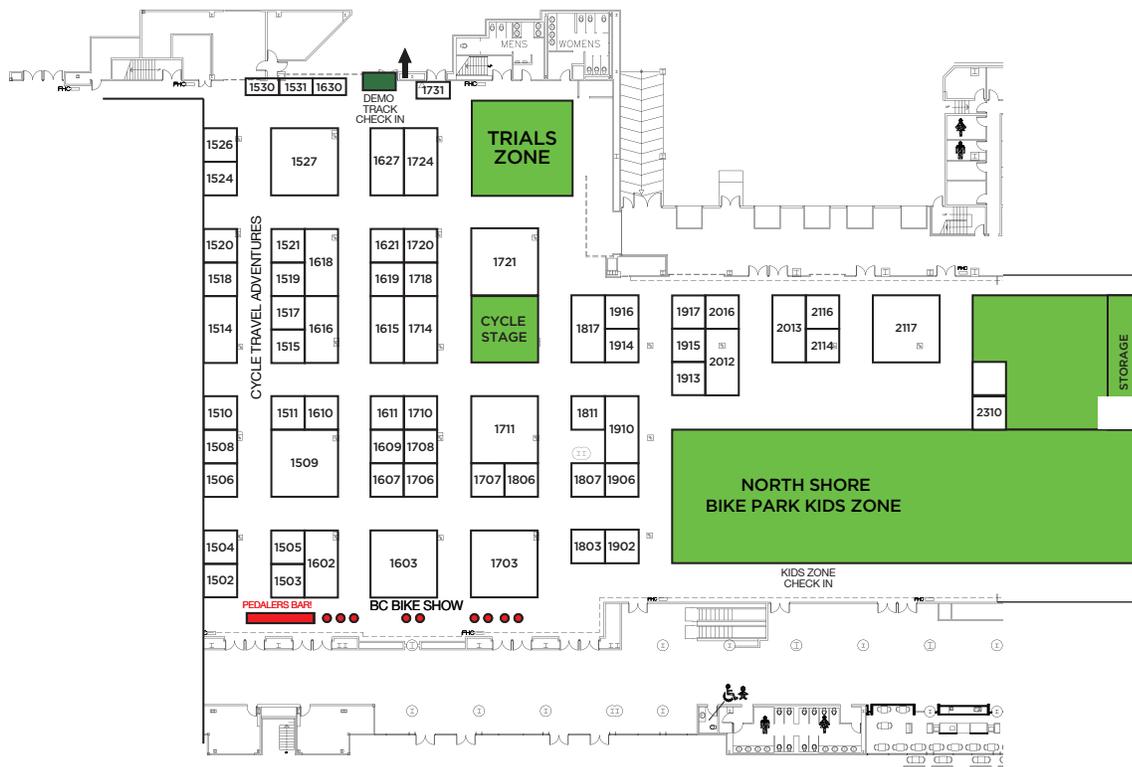
### Income:



Attendees are passionate about cycling, with 36% having a household income of over \$100K annually.

66% of visitors purchased products at the show!





## SHOW FEATURES FOR 2026!

## PAST EXHIBITORS AT THE BC BIKE SHOW INCLUDE:

	<b>Jump Jam!</b>
	<b>Kids Zone!</b>
	<b>Outdoor Demo Track!</b>
	<b>Zero Gravity Trials</b>

	<b>Pedalers Bar</b>
	<b>Cycle Travel Adventures</b>
	<b>Cycle Stage</b>



**TREK**



**GIANT**



**NORCO BICYCLES**

**BOOTH SPACE IS LIMITED. BOOK TODAY FOR BEST LOCATIONS.**

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**BCBIKESHOW.COM**